

KEY FACTS ON THE SOLIDARITY AND RESPONSIBILITY OF THE TOUR DE FRANCE

THE TOUR DE FRANCE IS A SIGNATORY OF THE CHARTER OF 15 ECO-RESPONSIBLE COMMITMENTS LAUNCHED BY THE MINISTRY OF SPORTS AND WWF FRANCE



THE SUMMER OF CYCLING



2,020 BIKES DONATED TO CHILDREN THROUGH THE SECOURS POPULAIRE CHARITÉ AND TO QHUBEKA'S "HEROES ON BIKES" PROGRAM

Commitment of 1,500 before the Tour de France



Qhubeka

OUT OF WHICH OVER 100 BIKES WERE DONATED TO UNDERPRIVILEGED CHILDREN WITH THE SUPPORT OF CENTURY 21



5,126 BIKES COLLECTED TO BENEFIT EMMAÛS

Commitment of 5,000 before the Tour de France



12,000 CHILDREN TAUGHT HOW TO RIDE A BIKE WITH THE CITY OF NICE AS PART OF THE GRAND DÉPART, DURING THE "ATELIERS DU TOUR" WORKSHOPS AND DURING "BIKE WEEK" IN SCHOOLS

RESPONSIBLE COMMITMENTS MADE STRONGER, AND UPHELD! IN PARTICULAR...



SUSTAINABLE MOBILITY PLAN
REDUCING THE ENVIRONMENTAL FOOTPRINT

100% of tests passed

- 100% of the organisation's ŠKODA racing vehicles are hybrids for the 1st time ever
- 3 red, fully electric ŠKODA ENYAQ iV were tested on three race stages, including Christian Prudhomme's
- ENEDIS: fully electric caravan and VIP vehicles
- XPO Logistics: tests with trucks using natural gas at the end of the Tour de France
- ANTARGAZ: vehicles fuelled by LPG



CARAVAN GOODIES PLAN
SWITCHING TO ECO-RESPONSIBLE AND PRACTICAL PROMOTIONAL ITEMS

100% of single-use plastic packaging excluded (apart from those required for hygiene reasons)

100% of E.Leclerc food samples in recyclable packaging (Test approved after 1 year of R&D) and from a certified organic farm



BIODIVERSITY
PROTECTING AND PROMOTING FAUNA AND FLORA

100% of sensitive natural areas protected (including 115 Natura 2000 areas) in accordance with the recommendations from Biotope (Restrictions on the distribution of promotional items, no loudspeaker broadcasting, provision of material aid, no helicopter flyovers, etc)

1 Tour de France of biodiversity: 21 videos produced by the National Museum of Natural History and broadcast by France Télévisions



IT'S MY TOUR, I'M SORTING!
COLLECTING, SORTING AND RECYCLING

126 waste collection areas for cyclists on the race

9 environmental coordinators during the entire Tour de France

100% of the VITTEL® and SENSEO® cups used in the departure Village recycled and reused



CATERING

Products served by Sodexo in all reception areas
100% French, **100%** seasonal

COMMITTED ALONGSIDE THE TOUR

250 HEALTHCARE PROFESSIONALS

invited by Continental for a special tribute in their honour and to thank them for their response to the epidemic. **30 citizens** also received awards from Antargaz in recognition of their "fighting spirit".



€252,000 RAISED TO SAVE 21 CHILDREN

sponsored by the Mécénat Chirurgie Cardiaque association (1 per stage) thanks to the Tour de France, France Télévisions, E.Leclerc, ŠKODA, the Charente-Maritime department, CENTURY 21, Domitys, Yamaha, the Parc Asterix and those registered with L'Étape du Tour de France. That's **321 children saved** since the partnership began between the Tour de France and the Mécénat Chirurgie Cardiaque in 2003.



8,596 BANANAS DONATED TO FOOD BANKS

by La Banane de Guadeloupe & Martinique as the peloton reached Châteaufort, at km 97 of the 14th stage.



12,500 TELEPHONE DONATIONS PLEDGED

and **3,500** refurbished phones donated to 47 local and community organisations during the Tour de France through an initiative by ecosystem.



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